

## Kevin Persily, DDS

Specialty Permit # 3031

Dr. Persily has been with Dentistry for Children of West Essex since 1994.

Dr. Persily graduated from Brooklyn College in 1973. He then attended NYU Dental School and earned his DDS in 1976. Dr. Persily completed his residency (1979) in Texas with the US Army. In 1981, he graduated from the University of Medicine and Dentistry of New Jersey with his specialty in orthodontics.

Dr. Persily's proudest achievement is his family. He is married and has a daughter.



\_\_\_\_\_ is scheduled with  
Dr. Persily for a consultation on:

\_\_\_\_\_ at \_\_\_\_\_

*Please give our office 24 hours notice if you are unable to keep this appointment. Canceling this appointment without 24 hours notice will result in a charge for the next consultation.*

Or

Reminder to call Dentistry for Children of West Essex for an Orthodontic Evaluation for:

\_\_\_\_\_

**Dentistry for Children of West Essex**  
412 Pleasant Valley Way  
West Orange, NJ 07052  
973-731-2468

## Dr. Kevin Persily Orthodontist

Dr. Persily emphasizes early orthodontic treatment for the younger patient. Early orthodontic intervention, which may occur when a child is seen for a consultation by the age of seven or eight, can help correct problems that would otherwise require several years of braces, with possible extraction of permanent teeth. Correction with painless and easily adaptable removable appliances at this early age will improve the developing bones, teeth, and bite as well as enhance facial appearance and improve the smile.

Patients enjoy seeing Dr. Persily for their orthodontic treatment because he is very motivating, actively involving them in customizing their retainers with their choice of color and design.

Best of all, **parents are provided with financial opportunity to save thousands of dollars by choosing the retainers and bypassing full banded orthodontics. If the child is not successful with retainer therapy, all fees paid toward the retainers will be deducted from the braces fee – so you have nothing to lose by starting early.**

## What to expect

The initial consultation with Dr. Persily is complimentary for existing patients of Dentistry for Children of West Essex. Our office schedules consults before 3:00 pm or after 7:00 pm.

The second appointment is for orthodontic records, which involves x-rays, photographs, and impressions. Our office schedules orthodontic records before 3:00 pm.

The insertion appointment generally follows the records appointment (two to three weeks later). This appointment is approximately 30 minutes long, and involves another consultation with Dr. Persily, as well as the beginning of treatment. Dr. Persily prefers the insertion appointments early in the day, before 3:00 pm, to allow him and his staff ample time to spend with your child. He will explain how to care for the appliances and his planned course of treatment.

If your child requires braces during the course of treatment an appointment will be scheduled for the placement or removal of braces before 3:00 pm.

Dr. Persily offers many choices of braces including Damon brackets and clear braces. In addition, Dr. Persily is a preferred *Invisalign* provider.

Once in treatment your child will need to be seen by Dr. Persily and his staff regularly (every 4 to 8 weeks). These appointments can be scheduled at your convenience. We recommend that you schedule your “quick check” appointments as you check out after each visit.

## Hours

Dr. Persily is in the office on Monday, Wednesday, or Thursdays.

He and his assistants are available everyday to answer any questions or assist patients with emergencies.

## Insurance

Dr. Persily participates with Delta Dental Premier & Advantage plans, Horizon Blue Cross Blue Shield Traditional Plan, and MetLife.

Our staff will gladly submit a predetermination to the plans Dr. Persily participates with in order to determine benefits at the start of treatment.

If you have other insurance, we will give you a form that you can submit to determine how much your insurance company will cover.

## Payment Plans

When the records appointment is completed Dr. Persily will be able to determine the fee for the orthodontic treatment. A contract will be drawn up with a payment plan which will be presented to you.

For your convenience our practice accepts most major credit cards. (Visa, MasterCard, and Discover) We also participate with CareCredit. CareCredit is a dental credit card available to patients of Dentistry for Children of West Essex. If approved, patients are able to make low monthly payments over a longer, more convenient & affordable period of time. If you are interested in learning more about CareCredit visit them at [www.CareCredit.com](http://www.CareCredit.com)

